



TAHLEQUAH
AREA CONVENTION AND
VISITORS BUREAU

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting
Thursday, May 10, 2018 @ 8 a.m.
Tahlequah Chamber of Commerce
123 E. Delaware St., Tahlequah, Okla 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests
3. Discussion and possible action on the Minutes from the April 12, 2018 regular meeting
4. TACVB Director's Report (Mercedes Goins)
5. Discussion and possible action on tourism Financials (Genny Maiden)
6. Update, discussion and possible action on 2018 CARHARTT BASSMASTER College Championship (Mercedes Goins)
7. Update, discussion and possible action on Visit Widget (Mercedes Goins)
8. Update, discussion and possible action on Red Fern Festival (Mercedes Goins)
9. Update, discussion and possible action on staff computer resolution (Cindy Morris/Mercedes Goins)
10. Update, discussion and possible action on staffing (Cindy Morris)
 - a. New staff member
 - b. Tourism director
11. Update, discussion and possible action on hospitality seminars (Cindy Morris/Mercedes Goins)
12. Update, discussion and possible action on recommendation for MVC (Mobile Visitors Center) (Cindy Morris)
13. Update, discussion and possible action on officers for 2018-2019 fiscal year (Kin Thompson)
 - a. Genny Maiden, Chair / Traci Huggins, Vice Chair / Callie Chunestudy, Secretary / Bayly Wright, Treasurer
14. Update on new TACC organizational structure (Cindy Morris)
15. Discussion and possible action on repositioning from TACVB to Tourism Council (Kin Thompson/Genny Maiden)
16. Committee Reports
 - a. Marketing/MVC (Kin Thompson/Mercedes Goins)
 - b. Community Engagement (Rusty Clark)
 - c. Governance/Finance (Genny Maiden)
 - i. Update, discussion and possible action 2018-2019 Committee Membership
17. New/Unforeseen
18. Chamber Update (Cindy Morris)
19. Announcements
20. Adjourn

Meeting Packet documents

Monthly meeting Agenda 5/10/18 regular meeting

Meeting Minutes for 4/12/18 regular meeting

TACVB Director's Report

Bank statement & Reconciliation April 2018 (provided at meeting)

Budget Tracking spreadsheet (provided at meeting)

Marketing Committee Notes (4/17)

Committee Contact List

