

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting

Thurs., November 10, 2016

8:00 a.m.

Tahlequah Chamber of Commerce

123 Delaware OK 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

- I. Call to Order/Roll Call
- II. Introduction of Guests
- III. Directors Report
- IV. Consideration, vote to approve, amend, discuss, or take other action on the minutes of the October 13, 2016 regular meeting.
- V. Discussion on FY 2016-2017 Budget Update.
- VI. Consideration, vote to approve, amend, discuss, or take other action on tourism financials and budget.
- VII. Update on the Mobile Visitors Center.
- VIII. Discussion on Big Jims & OKsWagen Festivals.
- IX. Discussion on Strategic Planning Session – December 8th.

- X. Committee Reports
 - a. Governance/Finance
 - b. Marketing
 - c. Community Engagement

- XI. Update on the 2015-2017 TACVB Marketing Plan.

- XII. Discussion on Tour Tahlequah involvement in upcoming events:
 - November 17th - Ladies Night Out
 - November 21st – Snowflake Ice Rink (Estimated Open Date)
 - November 29th – Lights on NSU
 - December 2nd – Lights on CN Square
 - December 3rd – Old Time Christmas AND Victorian Christmas
 - December 8th – TACVB Strategic Planning Session – 9am-3pm
 - December 9th - Christmas Parade

- XIII. Chamber Report
- XIV. New/Unforeseen
- XV. Announcements
- XVI. Adjourn