



TAHLEQUAH
AREA CONVENTION AND
VISITORS BUREAU

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting
Thursday, March 9, 2017 @ 8:00 a.m.
Tahlequah Chamber of Commerce
123 Delaware Tahlequah, OK 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests
3. TACVB Interim Director's Report (Thomas Gardner)
4. Consideration, vote to approve, amend, discussion, or take other action on the Minutes of the February 9, 2017 regular meeting.
5. Discussion and possible action regarding outcomes or other action on tourism Financials.
(Kelly Robertson/Laura Doss)
6. Discussion and possible action regarding outcomes or other action on Mobile Visitor Center.
7. Consideration, vote to approve, amend, discussion or take other action on the 2017-2018 Budget.
8. Discussion and possible action regarding outcomes or other action on the Visitor entry remodel.
9. Committee Reports
 - a. Governance/Finance (Amanda Pritchett & Genny Maiden)
 - b. Marketing (Nancy Garber)
 - c. Community Engagement (Rusty Clark)
10. Discussion on Tour Tahlequah upcoming events
11. Chamber Report (Laura Doss)
12. New/Unforeseen
13. Announcements
14. Adjourn