

Tahlequah Area Convention and Visitors Bureau
Regular Meeting Minutes
December 10, 2015

Donna Tinnin called the meeting to order at 8:09am.

Board Members present: Amanda Pritchett, Genny Maiden, Nancy Garber, Kin Thompson, Nate King, Marcus Olive, Diane Rutland, Donna Tinnin, Tonia Weavel, Kate Buster, Melissa Harris (TACVB Director)

Guests present: Monica van Donkelaar (Blue Fern Bed & Breakfast)

Melissa gave the Director's report. Promotional video is finished. Snowflake Ice Rink has been marketed with Tahlequah Daily Press. The NSU Ropes Course is open and will be certified soon. Josh Bliss is interested in starting a biathlon in town, sponsored by Kiwanis.

Nancy Garber made a motion to approve the minutes from the November 12, 2015, meeting. Second by Genny Maiden. Motion passed with 8 yeas and 2 abstentions.

Kin Thompson made a motion to approve the financial report. Second by Nancy Garber. Motion passed unanimously.

Genny Maiden made a motion to approve the 2016 schedule of CVB meetings, which will be held the second Thursday of each month. Second by Kate Buster. Motion passed unanimously.

Bree Long presented the Chamber's audit report. Dylan Springwater was the primary auditor, and Alan Chapman was the CPA. There has been much improvement since last year. The dates for Legislative Focus are set for the first Friday of the month, February through June. The State of the Community luncheon will be held at Go Ye Village on March 10th. The Vision and Planning meeting by the Economic Development Chamber committee will be March 24th. Leadership Tahlequah will be holding a Crossfit competition fundraiser on April 2nd. The Chamber Banquet will be held at the NSU Ballroom on June 9th.

The Governance committee will be meeting directly after this meeting. The Chamber is aware of that the CVB is exploring options for becoming a 501(c)3.

The Finance committee had no report.

The Marketing committee will have the visitor guide finished by January. There will be 33 ads at \$250 for ¼ page, and the committee anticipates making a profit on the guide.

The Community Engagement committee will be working to develop relationships with hoteliers.

The Murrell Home will be holding a Christmas Open House on December 13th. The Combs Bridge will be demolished beginning December 14th.

Nate King made a motion to adjourn the meeting. Second by Kin Thompson. Donna Tinnin adjourned the meeting at 9:01am.