



**TAHLEQUAH**  
AREA CONVENTION AND  
VISITORS BUREAU

## Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting  
Thursday, August 10, 2017 @ 8:00 a.m.  
Tahlequah Chamber of Commerce  
123 Delaware Tahlequah, OK 74464

**Mission:** The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.

**Vision:** To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.



1. Call to Order/Roll Call
2. Introduction of Guests
3. TACVB Interim Director's Report (Thomas Gardner)
  4. Consideration, vote to approve, amend, discussion, or take other action on the Minutes of the July 13, 2017 regular meeting.
  5. Discussion and possible action regarding outcomes or other action on tourism Financials.  
(Thomas Gardner/Laura Doss)
6. Update on financial corrections from July meeting.
7. Update on the Mobile Visitor Center.
8. Update on Ben Smithee project.
9. Update on RFP Process.
10. TACVB subcommittee (Marketing, Finance/Governance, Community Engagement) members.
11. Committee Reports
  - a. Governance/Finance (Amanda Pritchett & Genny Maiden)
  - b. Marketing (Nancy Garber)
  - c. Community Engagement (Rusty Clark)
12. Discussion on Tour Tahlequah upcoming events
13. Chamber Report (Laura Doss)
14. New/Unforeseen
15. Announcements
16. Adjourn