

Agenda
Tahlequah Area Convention and Visitors Bureau Regular Meeting
Thurs., August 11, 2016
8:00 a.m.
Tahlequah Chamber of Commerce
123 Delaware OK 74464

- I. Call to Order/Roll Call
- II. Introduction of Guests
- III. Directors Report
- IV. Consideration, vote to approve, amend, discuss, or take other action to recognize the County Appointee: Rusty Clark.
- V. Consideration, vote to approve, amend, discuss, or take other action on the minutes of the July 14, 2016 regular meeting.
- VI. Consideration, vote to approve, amend, discuss, or take other action on tourism financials and budget.
- VII. Consideration, vote to approve, amend, discuss, or take other action on the purchase of a vehicle for a Mobile Visitor Center.
- VIII. Consideration, vote to approve, amend, discuss, or take other action on the recommended update to the 2016-2017 Officers for the TACVB Board of Directors.
- IX. Consideration, vote to approve, amend, discuss, or take other action on the Tahlequah Area Convention and Visitors Bureau Policies and Procedures document. Genny Maiden.
- X. Consideration, vote to approve, amend, discuss, or take other action on rescheduling the October Board meeting to October 27, 2016 and making it the 2016 Strategic Planning Meeting.
- XI. Discussion on Tour Tahlequah involvement in upcoming events:
 - August 19th – 20th - Big Jims Motorcycle Rally
 - Sept 2nd – 4th – Cherokee National Holiday
 - Sept 10th – Illinois River Clean Up
 - Sept 17th – MyTahlequah Clean Up
 - Sept 24th - Medicine Stone, NSU Homecoming, Bikes Blues BBQ, and Fall Festival
 - Sept 30th - Oct 1st – OksWagen Festival, Good Food Fest, Arts on the Avenue, Craft Beer Fest
 - October 7th - 9th - Murrell Home Antique Agriculture Festival
- XII. Discussion on status for 501c6 Filing for Tahlequah Area Convention and Visitors Bureau, Inc.
- XIII. Update on the 2015-2017 TACVB Marketing Plan.
- XIV. Committee Reports
 - a. Governance/Finance
 - b. Marketing
 - c. Community Engagement
- XV. Chamber Report
- XVI. New/Unforeseen
- XVII. Announcements
- XVIII. Adjourn