



TAHLEQUAH
AREA CONVENTION AND
VISITORS BUREAU

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting
Thursday, April 13, 2017 @ 8:00 a.m.
Tahlequah Chamber of Commerce
123 Delaware Tahlequah, OK 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests
3. TACVB Interim Director's Report (Thomas Gardner)
4. Consideration, vote to approve, amend, discussion, or take other action on the Minutes of the March 9, 2017 regular meeting.
5. Discussion and possible action regarding outcomes or other action on tourism Financials. (Thomas Gardner/Laura Doss)
6. Discussion and possible action regarding outcomes or other action on Mobile Visitor Center.
7. Discussion and possible action electing Bayly Wright, Kirsti Cook, Candy Jarvis, Callie Chunestudy and Ed Fite as voting committee members.
8. Discussion on recommendation Officer slate of Kin Thompson/Chair, Rusty Clark/Vice Chair, Amanda Pritchett/Secretary and Genny Maiden/Treasurer for 2017-2018 fiscal year.
9. Discussion and possible action on requesting a Summer youth employment program worker from the Cherokee Nation.
10. Discussion over the possibility of bringing in a new paid intern.
11. Review and discuss status of execution of the 2017-2019 Marketing Strategy.
12. Committee Reports
 - a. Governance/Finance (Amanda Pritchett & Genny Maiden)
 - b. Marketing (Nancy Garber)
 - c. Community Engagement (Rusty Clark)
13. Chamber Report (Laura Doss)
14. New/Unforeseen
15. Announcements
16. Adjourn