



TAHLEQUAH
AREA CONVENTION AND
VISITORS BUREAU

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting
Thursday, September 14, 2017 @ 8:00 a.m.
Tahlequah Chamber of Commerce
123 Delaware Tahlequah, OK 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests
3. TACVB Interim Director's Report (Thomas Gardner)
4. Discussion and possible action regarding outcomes or other action on tourism Financials. (Thomas Gardner/Laura Doss)
5. Consideration, vote to approve, amend, discussion, or take other action on the Minutes of the August 10, 2017 regular meeting.
6. Discussion about Medicine Stone RFP approval.
7. Discussion and possible action on the recommendation for Dave Fowler, Director of Murrell Home to fill committee seat vacated by the resignation of Amanda Pritchett (term to 2019).
8. Discussion and possible action on filling the secretary position.
9. Discussion regarding outdoor sign display and payment of TACVB portion.
10. Discussion and possible action regarding the outdoor display and its contents.
11. Discussion and possible action concerning a contract between TACVB and The Smithee Group.
12. Discussion, update, and possible action on Mobile Visitor Center go forward recommendation.
13. Discussion and possible action regarding bids to replace windows on MVC.
14. Consideration, vote to approve, and discussion regarding a raise for Mercedes Goins.
15. Discussion about ACT for the Arts. (Callie Chunestudy)
16. Discussion and possible action on Budget modification.
17. Discussion and possible action on TACVB sub committee members.
18. Committee Reports
 - a. Governance/Finance (Genny Maiden)
 - b. Marketing (Nancy Garber)
 - c. Community Engagement (Rusty Clark)
19. Discussion on Tour Tahlequah upcoming events
20. Chamber Report (Laura Doss)
21. New/Unforeseen
22. Announcements
23. Adjourn