

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting

Thurs., December 8, 2016

8:00 a.m.

Tahlequah Chamber of Commerce

123 Delaware OK 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

- I. Call to Order/Roll Call
- II. Introduction of Guests
- III. Directors Report
- IV. Consideration, vote to approve, amend, discuss, or take other action on the minutes of the November 10, 2016 regular meeting.
- V. Consideration, vote to approve, amend, discuss, or take other action on tourism financials and budget.

Strategic Planning Session:

- VI. Mobile Visitor Center Update
- VII. Marketing Plan Strategic Discussion
- VIII. Going Forward/Working Together Discussion
- IX. Goal Setting
 - a. Key Accomplishments
 - b. 2017-2018 Top 3-5 Goals
- X. Chamber Report
- XI. New/Unforeseen
- XII. Announcements
- XIII. Adjourn