

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting

Thurs., September 8, 2016

8:00 a.m.

Tahlequah Chamber of Commerce

123 Delaware OK 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

- I. Call to Order/Roll Call
- II. Introduction of Guests
- III. Directors Report
- IV. Consideration, vote to approve, amend, discuss, or take other action on the minutes of the August 11, 2016 regular meeting.
- V. Consideration, vote to approve, amend, discuss, or take other action on tourism financials and budget.
- VI. Consideration, vote to approve, amend, discuss, or take other action on updated EOY 2015-2016 Financials.
- VII. Consideration, vote to approve, amend, discuss, or take other action on updated FY 2016-2017 Budget.
- VIII. Discussion on Tour Tahlequah involvement in upcoming events:
 - September 10th - Illinois River Clean Up
 - September 10th - Shop, Swap, and Flee – Cherokee Landing
 - September 14th - Email Marketing Workshop
 - September 15th - 5 After 5 at the Murrell Home with Tour Tahlequah co-hosting!**
 - September 17th - My Tahlequah Clean Up
 - September 17th - Movies in the Park
 - September 23rd - 25th - Homecoming, Medicine Stone, Fin & Feather
 - Sept 30th - October 1st - OKsWagen Festival
 - October 7th - 9th - Antique Ag Festival
 - October 8th - Shop, Swap, and Flee – Cherokee Landing
 - October 13th - Our Regular Meeting
 - October 15th - Farm to Fork Dinner
 - November 10th - Our Strategic Planning Meeting - 9am - 3pm
- IX. Update on the 2015-2017 TACVB Marketing Plan.
- X. Update on the Mobile Visitor Center.
- XI. Committee Reports
 - a. Governance/Finance
 - b. Marketing
 - c. Community Engagement
- XII. Chamber Report
- XIII. New/Unforeseen
- XIV. Announcements
- XV. Adjourn