



**TAHLEQUAH**  
AREA CONVENTION AND  
VISITORS BUREAU

## Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting  
Thursday, December 14, 2017 @ 8:00 a.m.  
Tahlequah Chamber of Commerce  
123 Delaware Tahlequah, OK 74464



**Mission:** The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



**Vision:** To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests
3. Discussion and possible action on the Minutes of the November 9, 2017 regular meeting.
4. Discussion and possible action on tourism Financials. (Genny Maiden)
5. TACVB Report (Mercedes Goins)
6. Discussion on-boarding Aubrey Valdez, TACVB Assistant Director.
7. Discussion on hiring decision for part time Intern.
8. Discussion and possible action on Contract and production of Visitor Guide.
9. Discussion and possible action to fill vacancies on committee.
10. Discussion and possible action on meeting dates for 2018
11. Committee Reports
  - a. Marketing/MVC (Kin Thompson/Mercedes Goins)
  - b. Community Engagement (Rusty Clark)
  - c. Governance/Finance (Genny Maiden)
12. New/Unforeseen
13. Chamber Update (TBD)
14. Announcements
15. Adjourn

### Attachments

Minutes 11/9/17 regular meeting  
Bank statement & Reconciliation (provided at meeting)  
Disbursement worksheet (provided at meeting)  
Budget spreadsheet (provided at meeting)  
TACVB Report (provided at meeting)  
Aubrey 30-45 day On-boarding plan  
Visitors Guide Contract  
2018 Meeting dates  
Marketing Meeting Notes  
Committee Contact List