



**TAHLEQUAH**  
AREA CONVENTION AND  
VISITORS BUREAU

## Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting  
Thursday, January 11, 2018 @ 8:00 a.m.  
Tahlequah Chamber of Commerce  
123 Delaware Tahlequah, OK 74464



**Mission:** The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



**Vision:** To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests
3. Discussion and possible action on the Minutes of the December 14, 2017 regular meeting.
4. Discussion and possible action on tourism Financials. (Genny Maiden)
5. TACVB Report (Mercedes Goins/Aubrey Valdez)
6. Discussion and possible action on TACVB staff email account change (Aubrey Valdez)
7. Discussion and possible action on sponsorship of 2018 BASSMASTER College Tournament.
8. Discussion and possible action to fill hotelier vacancy on committee.
9. Committee Reports
  - a. Marketing/MVC (Kin Thompson/Mercedes Goins)
  - b. Community Engagement (Rusty Clark)
  - c. Governance/Finance (Genny Maiden)
    - Discussion on 2018-2019 Officers and Committee members
    - Discussion on 2018-2019 Budget development
10. New/Unforeseen
11. Chamber Update
12. Announcements
13. Adjourn

### Attachments

Minutes 12/14/17 regular meeting  
Bank statement & Reconciliation (provided at meeting)  
Disbursement worksheet (provided at meeting)  
Budget Tracking spreadsheet  
TACVB Report (provided at meeting)  
Marketing 12/18/17 Meeting Notes w/attachments  
Marketing 1/4/18 Meeting Notes  
Budget Planning documents (provided at meeting)  
Committee Contact List