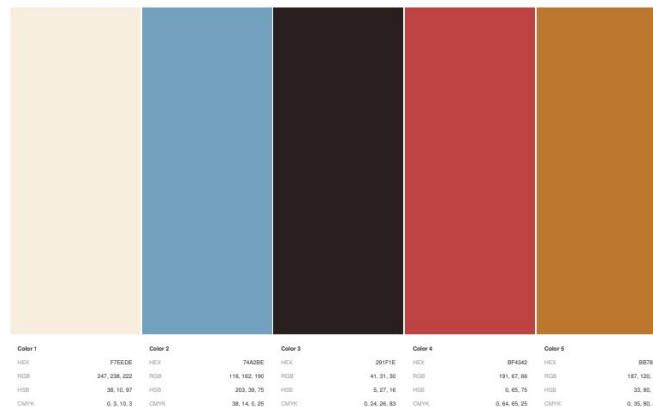


## Typography

Headline: **BEBAS NEUE- 70PT**  
Sub-headline: Karla- 25PT  
Body: Montserrat- 16PT | Left aligned

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## Color



## Editorial

- Use the following format to create scrolling blog page: **Title>Main Image>Short Description (3-4 sentences)> Insert Read More Break>Rest of the post**
- Include image credit in the caption of the image
- All body paragraphs are left-aligned
- All images should be page width, unless inset in text
- SEO Title and Description should provoke Google and answer the questions visitors are asking.

**SEO Title:** *Fall Foliage in Tahlequah: Locations, Attractions, and Time of Year*

**SEO Description:** *Find out when the leaves change in Tahlequah and where is best to watch at sites like the Illinois River, Downtown Tahlequah, and Lake Tenkiller.*

- Include author information at the conclusion of each article:

*Written by Zach Elseman | Follow Zach at [www.zachelseman.com](http://www.zachelseman.com)*