



TAHLEQUAH
AREA CONVENTION AND
VISITORS BUREAU

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting
Thursday, April 12, 2018 @ 8 a.m.
Tahlequah Chamber of Commerce
123 E. Delaware St., Tahlequah, Okla 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests
3. Discussion and possible action on the Minutes from the March 8, 2018 regular meeting
4. TACVB Director's Report (Mercedes Goins)
5. Discussion and possible action on tourism Financials (Genny Maiden)
6. Update, discussion and possible action on 2018 CARHARTT BASSMASTER College Championship (Mercedes Goins)
7. Update, discussion and possible action on Visit Widget (Mercedes Goins)
8. Update, discussion and possible action on Red Fern Festival (Mercedes Goins)
9. Update, discussion and possible action on staff computer resolution (Cindy Morris/Mercedes Goins)
10. Update, discussion and possible action on staffing (Cindy Morris/Mercedes Goins)
11. Update, discussion and possible action on hospitality seminars (Cindy Morris/Mercedes Goins)
12. Update, discussion and possible action on recommendation for MVC (Mobile Visitors Center) (Mercedes Goins/Marcus Olive)
13. Update, discussion and possible action on visitors guide (Cindy Morris/Mercedes Goins)
14. Update on HB1012XX (Cindy Morris/Mercedes Goins)
15. Committee Reports
 - a. Marketing/MVC (Kin Thompson/Mercedes Goins)
 - b. Community Engagement (Rusty Clark)
 - c. Governance/Finance (Genny Maiden)
 - Update on 2018-2019 Officers and Committee members
16. New/Unforeseen
17. Chamber Update (Cindy Morris)
18. Announcements
19. Adjourn

Meeting Packet documents

Monthly meeting Agenda 4/12/18 regular meeting
Meeting Minutes for 3/8/18 regular meeting
TACVB Director's Report
Disbursement Worksheets 3/13 (provided at meeting)
Bank statement & Reconciliation March 2018

Budget Tracking spreadsheet (provided at meeting)
Marketing Committee Notes (3/12)
Committee Contact List