

Tahlequah Area Convention and Visitors Bureau
Minutes
September 10, 2015

Kin Thompson called the meeting to order at 8:02am.

Board Members present: Amanda Pritchett, Genny Maiden, Diane Rutland, Kin Thompson, Nate King, Ed Fite, Tonia Weavel; Melissa Harris (TACVB Director)

Guests present: LaShay Sims (Chamber Executive Assistant), Monica van Donkelaar (Blue Fern B&B)

Melissa gave the Director's report. We have a new intern, Jordan Patton. The Medicine Stone giveaway reached 25,000 people on Facebook. Big Jim's doubled attendance for the year, but not overnight stays. We will be targeting more groups from farther away next year and attempting to extend the agenda to Friday. Hotel rooms were booked for Cherokee National Holiday. Ron Frantz's Strong Communities group is assessing our downtown area as a destination on September 15-16. The Chamber's Tourism/Recreation group is meeting today.

Genny Maiden made a motion to approve the minutes from the August 13, 2015, meeting. Second by Tonia Weavel. Motion passed with 6 yeas and 2 abstentions.

Melissa presented the 2015-16 budget and ledger. Ed Fite made a motion to approve the financial report. Second by Nate King. Motion passed unanimously.

Dana Boren-Boer made a motion to sponsor a table at Taste of Tahlequah. Second by Ed Fite. Motion passed unanimously.

The group agreed to hold a strategic planning retreat. The tentative date is October 29th.

The marketing committee gave their report. They met and discussed ad designs. The other committees had no reports.

Bree Long gave the Chamber Report. The Annual Board Meeting will be held on September 22nd. All the audit documents have been turned in, and we are expecting a report before the next CVB meeting.

Kin adjourned the meeting at 9:04am.