



TAHLEQUAH
AREA CONVENTION AND
VISITORS BUREAU

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting
Thursday, October 12, 2017 @ 8:00 a.m.
Tahlequah Chamber of Commerce
123 Delaware Tahlequah, OK 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests
3. TACVB Report (Laura Doss)
4. Consideration, vote to approve, amend, discussion, or take other action on the Minutes of the Sept 14, 2017 regular meeting.
5. Discussion and possible action on tourism Financials. (Genny Maiden)
6. Discussion regarding interim staff/volunteer task assignments.
7. Discussion regarding status of hiring TACVB Assistant Director.
8. Discussion regarding resignation of Ed Fite and possible replacement candidates.
9. Consideration, vote to approve, amend, discussion, or take other action on the Sevenstar Gala sponsorship (Callie Chunestudy)
10. Committee Reports
 - a. Mobile Visitor Center adhoc committee (Genny Maiden)
 - b. Marketing (Kin Thompson/Mercedes Goins)
 - c. Community Engagement (Rusty Clark)
 - d. Governance/Finance (Genny Maiden)
11. Chamber Report (Laura Doss)
12. New/Unforeseen
13. Announcements
14. Adjourn

Attachments

Minutes 9/14/17 regular meeting
Bank statement & Reconciliation
Budget spreadsheet
Staffing recommendation
Committee Contact List
Sevenstar Gala invite & RSVP
MVC/Marketing Meeting Notes

