



**TAHLEQUAH**  
AREA CONVENTION AND  
VISITORS BUREAU

## Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting  
Thursday, November 9, 2017 @ 8:00 a.m.  
Tahlequah Chamber of Commerce  
123 Delaware Tahlequah, OK 74464



**Mission:** The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



**Vision:** To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests
3. Chamber Update (Todd Mutzig)
4. TACVB Report (Mercedes Goins)
5. Discussion and possible action on the Minutes of the Oct. 12, 2017 regular meeting.
6. Discussion and possible action on tourism Financials. (Genny Maiden)
7. Discussion and possible action on hiring decision for the TACVB Assistant Director.
8. Discussion and possible action on production of Visitor Guide.
9. Discussion and possible action to fill vacancies on committee.
10. Committee Reports
  - a. Mobile Visitor Center adhoc committee (Genny Maiden)
  - b. Marketing (Kin Thompson/Mercedes Goins)
  - c. Community Engagement (Rusty Clark)
  - d. Governance/Finance (Genny Maiden)
11. New/Unforeseen
12. Announcements
13. Adjourn

### Attachments

TACVB Report  
Minutes 10/9/17 regular meeting  
Bank statement & Reconciliation (provided at meeting)  
Disbursement worksheet (provided at meeting)  
Budget spreadsheet (provided at meeting)  
Candidate information (cover letter, resume, application)  
Visitors Guide Proposals  
MVC/Marketing Meeting Notes  
Committee Contact List