

Tahlequah Area Convention and Visitors Bureau
Regular Meeting Minutes
November 12, 2015

Kin Thompson called the meeting to order at 8:10am.

Board Members present: Amanda Pritchett, Genny Maiden, Diane Rutland, Dana Boren-Boer, Nancy Garber, Kin Thompson, Nate King, Marcus Olive, Melissa Harris (TACVB Director)

Guests: Sarah Jones (Dana's Media Management and Planning class at NSU)

Melissa gave the Director's report. A video by Timo Waldhor was shown that will be edited for promotional use. The city is not doing any marketing for Snowflake Ice Rink, and Melissa suggests that the CVB helps promote the event.

Donna Tinnin arrived.

Melissa has been working with NSU to be able to host conferences in town. A new ropes course has just opened as a perk for those conferences. Melissa and staff will focus on driving tours of the Tahlequah area for the fall/winter season.

Dana Boren-Boer made a motion to approve the minutes from the October 29, 2015, meeting. Second by Kin Thompson. Motion passed unanimously.

Nancy Garber made a motion to approve the financial report. Second by Nate King. Motion passed unanimously.

Genny Maiden made a motion to make a budget modification, moving \$600 from the Special Events line item to the Equipment line item for a document scanner and external hard drive. Second by Kin Thompson. Motion passed unanimously.

Genny Maiden made a motion to make a budget modification, moving \$600 from the Special Events line item to the Professional Services line item for video services by Timo Waldhor. Second by Dana Boren-Boer. Motion passed unanimously.

The Governance Committee reported that Melissa has contacted Angie Jones, the new city attorney, to review Park Medearis' opinion on the possibility of exchanging the CVB for the Chamber as fiduciary agent for the hotel-motel tax. The current opinion is that the citizens will not need to vote on the issue; the modification could be made through a vote of the city council. The governance committee will meet again on November 17th.

The marketing committee will meet on November 19th.

The finance and community engagement committees will be setting meeting dates soon.

The Murrell Home will be hosting a Victorian Christmas workshop on November 14th.

The Tahlequah Community Playhouse is doing "Around the World in 80 Days."

Melissa passed out a list of immediate goals for the staff to work on, and suggested that each committee use it as a guideline for work plans.

The Scenic Rivers Commission are holding a meeting on November 17th to discuss alcohol on the Illinois River.

Genny Maiden made a motion to adjourn the meeting. Second by Kin Thompson. Meeting adjourned at 8:53am.