



Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting
 Thursday, March 8, 2018 @ 8:00 am
 Tahlequah Chamber of Commerce
 123 Delaware Tahlequah, OK 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests and Cindy Morris, TACC Executive Director
3. Discussion and possible action on the Minutes from the February 8, 2017 regular meeting.
4. TACVB Director's Report (Mercedes Goins)
5. Discussion and possible action on summary of tourism recommendations/topics approved by Chamber
 - Resignation of Aubrey Valdez, Tourism Assistant Director
 - Mercedes Goins appointed Tourism Interim Director
 - Melissa Harris reimbursement for weebly
 - \$10,000 from carryover fund to support BASS Master Tournament
 - Visit Widget implementation
 Pending:
 - Budget modification Intern wages & promotional items (missed inclusion in Feb. Chamber meeting)
6. Discussion and possible action on tourism Financials. (Genny Maiden)
7. Discussion and possible action on 2018-2019 Budget recommendation (Genny Maiden)
8. Discussion and possible action on 2018 CARHARTT BASSMASTER College Championship (Mercedes Goins)
9. Update, discussion and possible action on staff computer issues. (Mercedes Goins/Cindy Morris)
10. Update, discussion and possible action on recommendation for MVC (Mobile Visitors Center) (Mercedes Goins/Marcus Olive)
11. Update, discussion and possible action on revising timeline for Visitors Guide (Mercedes Goins)
12. Committee Reports
 - a. Marketing/MVC (Kin Thompson/Mercedes Goins)
 - b. Community Engagement (Rusty Clark)
 - c. Governance/Finance (Genny Maiden)
 - Update on 2018-2019 Officers and Committee members
13. New/Unforeseen
14. Chamber Update (Cindy Morris)
15. Announcements
16. Adjourn

Meeting Packet documents

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|----------------------------------------------------------------|-------------------------------------------------------|
| Monthly meeting Agenda 3/8/18 regular meeting | Disbursement worksheets Jan 2018 |
| Meeting Minutes for 2/8/18 regular meeting | Disbursement worksheets Feb 2018 |
| TACVB Director's Report | Budget Tracking spreadsheet |
| Bank statement & Reconciliation Jan 2018 | 2018-2019 Budget recommendation (provided at meeting) |
| Bank statement & Reconciliation Feb 2018 (provided at meeting) | Committee Contact List |