

Tahlequah Area Convention and Visitors Bureau
Regular Meeting Minutes
March 9, 2017

Genny Maiden (Treasurer, in absence of the Chair) called the meeting to order at 8:06am.

Committee Members present: Genny Maiden, Amanda Pritchett, Diane Rutland, Tonia Weavel, Rusty Clark, Nancy Garber, Marcus Olive. Quorum was established.

Guests present: Cordelia Dixon (Blue Fern Bed & Breakfast), Bayly Wright (Spider Gallery/Cherokee Arts Center), Monica van Donkelaar (Blue Fern Bed & Breakfast), Callie Chunestudy (Curator, Cherokee Heritage Center), Trina Clark, Anna Knight (Chamber Board)

Thomas Gardner, Interim Tourism Director, submitted a written Director's report, which Genny presented for him. Thomas is still working on the softball tournaments and bike summit. He is also working on new town maps to be attached to visitor itineraries. The iPad has been being used in the lobby and has received 20 emails so far. The Turnpike Troubadours are doing a fundraiser concert for Habitat for Humanity. The My Tahlequah cleanup is April 1st. Entries for the Redbud Awards have been submitted for the Antique Agriculture Festival and CVB brochure.

Diane Rutland made a motion to approve the minutes from the February 9, 2017, meeting. Second by Tonia Weavel. Motion passed with 6 yeas and 1 abstention.

Genny presented the committee with the current budget. No action was taken.

The marketing committee provided an update on the Mobile Visitors Center. The truck has been media blasted. They have been discussing color schemes but have not made a decision. The committee will be meeting with Ghost Kustoms on March 21st to finalize colors and other details.

Genny presented the committee with a proposed 2017-2018 budget of \$170,515.00. Diane Rutland made a motion to approve the budget. Second by Nancy Garber.

The committee was presented with architectural renderings for the proposed lobby redesign.

The governance/finance committee has been working on the budget and nominations for new committee members. Five new members were proposed to fill vacant or rotating seats. The subcommittee is planning a mixer to get acquainted with the proposed candidates.

The community engagement committee is going to start working on the concept for the promotional video in the coming weeks.

Wines of Winter is happening tonight. The Walk a Mile in Her Shoes event is coming up.

The Rules of Operation will be voted on by the Chamber at their next meeting.

Jane Osti will give a lecture at the Cherokee Heritage Center on Cherokee pottery on March 18th. The Heritage Center is also hosting a soapstone carving workshop on March 11th.

The Cherokee Arts Center is doing art classes for kids during Spring Break week.

Nancy Garber made a motion to adjourn the meeting. Second by Diane Rutland. Genny adjourned the meeting at 8:44am.

Submitted by Amanda Pritchett, Secretary