

Tahlequah Area Convention and Visitors Bureau  
Minutes  
June 11, 2015

Donna Tinnin called the meeting to order (in the absence of the Chair) at 8:06am.

Board Members present: Amanda Pritchett, Genny Maiden, Tonia Weavel, Nate King, Donna Tinnin, Marcus Olive, Kin Thompson, Nancy Garber, Ed Fite; Melissa Harris (TACVB Director)

Guests present: Bree Long (Chamber Director)

Melissa gave the Director's report. There has been an increase of 561 likes on our Facebook page since 2/2/15. INT, an amateur watersports competition, was going to bring a group to town, but the weather caused a postponement of the date. It is hoped that they will reschedule the date this year and return annually. TACVB Intern Dylan Russell has been working on a countywide lodging survey to determine the number of rooms and campsites are available.

Genny Maiden made a motion to approve the minutes from the May 14, 2015, meeting. Second by Nate King. Motion passed with 10 yeas and 1 abstention.

Nancy Garber made a motion to approve the financial report. Second by Genny Maiden. Motion passed with 10 yeas and 1 abstention.

Ed Fite made a motion to approve Kate Buster as the hotel representative on the board. Second by Amanda Pritchett. Approved unanimously.

A committee structure was proposed, including Executive, Governance, Finance, Marketing, and Community Engagement. Kin Thompson made a motion to approve the five committees. Second by Nancy Garber. Approved unanimously.

Marcus Olive left the meeting at 8:31am.

The slate of officers for 2015-2016 were presented as follows: Donna Tinnin, Chair; Kin Thompson, Vice Chair; Amanda Pritchett, Secretary; Genny Maiden, Treasurer. Ed Fite made a motion to approve the slate as presented. Second by Nate King. Approved unanimously.

The marketing plan for 2015-2017 was presented. Kin Thompson made a motion to approve the plan. Second by Nancy Garber. Approved unanimously.

Kin Thompson left the meeting 8:40am.

Bree Long gave the Chamber report. The Chamber banquet will be held June 23<sup>rd</sup>. They are still looking for auction items. October 13<sup>th</sup> is the date for Taste of Tahlequah, which will be at the Tahlequah Event

Center. A membership drive will be happening in July or August. A Ribbon Cutting at River Town Outfitters is happening today.

Donna Tinnin announced that Arts on the Avenue is this weekend.

Donna adjourned the meeting at 8:52am.