

Tahlequah Area Convention & Visitors Bureau

Minutes

January 8, 2015

Meeting called to order at 8:08am.

Members present: Dana Boren-Boer, Genny Maiden, Amanda Pritchett, Donna Tinnin, Don Nowlin, Nancy Garber.

Guests present: Melissa Harris (TACVB Director), Jodeen Worth (Chamber Board Member), Stephen Highers (Chamber Treasurer), Merissa Bogle (Comfort Inn/Days Inn Manager), Josh Hutchins

Genny made a motion to approve the minutes from the December 11, 2014, meeting. Second by Don. Motion passed with 5 yeas and 2 abstentions.

Ed Fite and Raj Gandhi arrived.

Stephen provided the bank statement on behalf of the Chamber. Melissa updated the group with yearly budget expenditures to date. Ed Fite made a motion to approve the financial report as presented. Second by Genny. Motion approved unanimously.

The chamber is writing a policy to be able to acquire a bank credit card for the TACVB. Dana is serving on the committee.

A list of TACVB board members and their renewal dates was provided. We will look at the makeup of the TACVB as the Rules of Operation continue to be revised. Doug Hubbard has resigned the board. New county and city appointees will need to be appointed to replace Doug and Melissa.

Genny updated the board on the Chamber Executive Director search. Interviews have been conducted, and one candidate will move forward with a second interview.

Don Nowlin provided samples of the 2015 Tahlequah and Lake Tenkiller visitor's guides.

Donna made a motion to approve the purchase of a new computer system for the TACVB office for a cost of up to \$1200, with anything over \$1200 needing approval by the board. 2nd by Nancy. Motion passed unanimously.

Melissa proposed that the TACVB serve as a host sponsor for LeaderCast. The approximate cost would be \$8,000 investment, and the goal would be to sell 100 tickets at \$100 per ticket. The event is on May 8th, and the NSU Webb Building would be the location. She will put a proposal together and report again at the next meeting.

Melissa gave the Director's Report. She reported on social media postings and possible conventions.

Dana adjourned the meeting at 9:56am.