

Tahlequah Area Convention and Visitors Bureau  
Minutes  
August 13, 2015

Donna Tinnin, Chair, called the meeting to order at 8:35am.

Board Members present: Amanda Pritchett, Genny Maiden, Diane Rutland, Kin Thompson, Kate Buster, Donna Tinnin, Ed Fite, Tonia Weavel, Nancy Garber, Marcus Olive; Melissa Harris (TACVB Director)

Guests present: Monica van Donkelaar (Blue Fern B&B), Bree Long (Chamber Director)

Melissa gave the Director's report. Facebook likes are up 156 to 2,172. Bryan Barlow is wanting to host a grand prix race in town with 75-100 drivers. The Red Hat Queens are looking at bringing a 2-day regional meeting to town. Jordan Patton will be the next intern and will start Monday. She will work on recruiting conferences to town. Memorial Day Do-Over was a big success. *Muskogee Phoenix*, *Tulsa World*, and Channels 6 and 23 all did advertising. All the big hotels were sold out. Big Jim's and Cherokee National Holiday are coming up. The board agreed to work informational booths at both. Tour Tahlequah was given 2 ticket packages for Medicine Stone and will do a giveaway. Bikes, Blues & BBQ will be busy for our hotels in September.

Kin Thompson left the meeting.

Genny Maiden made a motion to approve the minutes from the July 9, 2015, meeting. Second by Nancy Garber. Motion passed unanimously.

Melissa presented the 2015-16 budget and ledger. Hotel/motel tax collections have increased. Kate Buster made a motion to approve the financial report. Second by Genny Maiden. Motion passed unanimously.

Genny Maiden distributed a new board member contact list.

Ed Fite made a motion to sponsor trolley buses for Cherokee National Holiday for \$2000.00. Second by Genny Maiden. Motion passed unanimously.

Bree Long gave the Chamber report. The audit report is being prepared and is expected by the September TACVB meeting. The TACVB will be sharing the cost with the Chamber, and the CVB's part will be approximately \$1,800.00. Gov. Mary Fallin will be in town speaking on Oklahoma Works on September 1<sup>st</sup> at NSU. Leadership Class 19 is now taking applications through August 21<sup>st</sup>. Chamber board training will be held August 25<sup>th</sup>, and the TACVB board is invited. Taste of Tahlequah is October 13<sup>th</sup> and will be held in the NSU Event Center.

The Tenkiller Fireworks Extravaganza has been rescheduled for the Sunday of Labor Day weekend.

The Murrell Home is hosting "Once Upon a Time in a Stream" program on the history of Park Hill Creek on August 15<sup>th</sup> and a Stenciling Workshop on August 22<sup>nd</sup>.

The Lieutenant Governor's Tourism Summit for Green Country will be held on September 17<sup>th</sup> in Bartlesville.

Donna adjourned the meeting at 9:49am.