

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting

Thurs., October 13, 2016

8:00 a.m.

Tahlequah Chamber of Commerce

123 Delaware OK 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

- I. Call to Order/Roll Call
- II. Introduction of Guests
- III. Directors Report
- IV. Consideration, vote to approve, amend, discuss, or take other action on the minutes of the September 8, 2016 regular meeting.
- V. Consideration, vote to approve, amend, discuss, or take other action on tourism financials and budget.
- VI. Discussion on Tahlequah Area Convention & Visitors Bureau Committee.
- VII. Update on the Mobile Visitors Center.

- VIII. Discussion on Strategic Session Topics
 - a. 2015-2017 TACVB Marketing Plan
 - b. Mobile Visitor Center
 - c. 2016-2017-2018 Goal Setting
 - d. Sub-Committees
 - e. Committee Member Recruitment
 - f. Chamber Goals
 - g. Rules of Operation
 - h. Additional...

- IX. Discussion on Tour Tahlequah involvement in upcoming events:
 - November 10th – Regular TACVB Meeting
 - November 17th - Ladies Night Out
 - November 21st – Snowflake Ice Rink (Estimated Open Date)
 - December 8th – TACVB Strategic Planning Session – 9am-3pm
 - December 9th - Christmas Parade

- X. Chamber Report
- XI. New/Unforeseen
- XII. Announcements
- XIII. Adjourn