

Tourism Council Monthly Meeting

Tahlequah, OK 74464

Teleconference via ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/85425889598?pwd=VzNYNDdjVDJJa0lrWjhHZWtqZVdrUT09>

Meeting ID: 854 2588 9598, Password: 903021

Dial by your location: +1 346 248 7799 US (Houston)

Thursday, June 11, 2020 @ 8:00 am

Mission: Develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.

Vision: Foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

Genny Maiden Lodging/Lake Tenkiller, Chair	Traci Huggins/Hotelier, Vice Chair	Callie Chunestudy/Heritage Center, Secretary
Dana Boren Boer, NSU	Austin Spears, Illinois River	Beth Cohenour, Illinois River
Lesa Daniels, Cherokee County	Diane Rutland, Lake Tenkiller	Brandi Ross, CNB Museums
Candy Jarvis, Tourism	DeAnna Hammon, City of Tahlequah	Clyde Smith, Restaurateur
Seth Clark, NSU	Gena McPhail, Tourism Director	
Tim Bradshaw, Tourism Coordinator	Kin Thompson, NSU	Austin Patton, CN Community Tourism

Agenda

1. Call to Order
2. Roll call & Guest Introductions (welcome Austin Patton)
3. Discussion & possible action on Minutes (Callie Chunestudy)
4. Discussion & possible action on Financials (Genny Maiden)
5. Discussion & possible action on Mobile Tourism Center (Genny Maiden)
- Team Updates
 - Interior & Exterior Design (Dana BorenBoer)
 - Mechanical & Body Work (Candi Jarvis)
 - Event & Operational costs (Traci Huggins)
 - Marketing, Website & Social Media (Gena McPhail)
 - Success Measures, Overall Plan & Budget (Genny Maiden)
6. Discussion & possible action on resignation of Bayly Wright (Genny Maiden)
7. Discussion & possible action on acceptance of Seth Clark as voting member (Genny Maiden)
8. Discussion & possible action on next in person Council meetings verses ZOOM meetings
9. Tourism Director's Report (Gena McPhail)
10. Committee Update (Gena McPhail)
 - Marketing (Dana Boren Boer/Kin Thompson), next meeting June 16 @ 3:30 pm
 - Community Engagement (Callie Chunestudy/Austin Spears), next meeting July 7 @ 11:30 am
 - Leadership (Genny Maiden), next meeting June 30 @ 11:00 am
11. New, Unforeseen & open discussion
12. Announcements
13. Next Tourism Council meeting July 9 @ 8:00 am
14. Adjourn @

Meeting Packet documents

- Meeting Agenda	- May Meeting minutes	- Mobil Tourism Center update
- Contact List Council members	- Financial Scorecard/Reports	- Tourism Director's Report