



TAHLEQUAH
AREA CONVENTION AND
VISITORS BUREAU

Agenda

Tahlequah Area Convention and Visitors Bureau Regular Meeting
Thursday, February 8, 2018 @ 8:00 am
Tahlequah Chamber of Commerce
123 Delaware Tahlequah, OK 74464



Mission: The Tahlequah Convention and Visitors Bureau will develop and implement tourism promotion strategies and leverage partnerships to maximize economic growth for the area.



Vision: To foster tourism as a mechanism for economic growth in the Tahlequah area by showcasing our unique heritage, culture, natural beauty and small town charm.

1. Call to Order/Roll Call
2. Introduction of Guests
3. Discussion and possible action on the Minutes from the January 11, 2017 regular meeting.
4. TACVB Director's Report (Aubrey Valdez)
5. Discussion and possible action on recommendation from Marketing Committee \$3,000 to Main Street for Red Fern Festival. ((Aubrey Valdez/Kin Thompson).
6. Discussion and possible action on tourism Financials. (Genny Maiden)
7. Discussion and possible action on Budget Modification (Intern wages & Promotional items)
8. Discussion and possible action on 2018 CARHARTT BASSMASTER College Championship.
9. Discussion and possible action request \$10,000 from reserve/carryover funds for sponsorship for BASSMASTER Championship (Genny Maiden/Aubrey Valdez).
10. Discussion and possible action on the Visit Widget for website (Aubrey Valdez).
11. Discussion and possible action on staff computer issues. (Aubrey Valdez)
12. Discussion and possible action on extending extra compensation for Mercedes Goins through July. (Aubrey Valdez)
13. Discussion and possible action on recommendation for MVC (Mobile Visitors Center) next steps. (Aubrey Valdez)
14. Committee Reports
 - a. Marketing/MVC (Kin Thompson/Aubrey Valdez)
 - b. Community Engagement (Rusty Clark)
 - c. Governance/Finance (Genny Maiden)
 - Discussion on 2018-2019 Officers and Committee members
 - Discussion on 2018-2019 Budget development
15. New/Unforeseen
16. Chamber Update
17. Announcements
18. Adjourn

Meeting Packet documents

Monthly meeting Agenda 2/8/18 regular meeting
Meeting Minutes for 1/11/18 regular meeting
TACVB Director's Report
Bank statement & Reconciliation (provided at meeting)
Disbursement worksheet (provided at meeting)

Hotel/Motel tax report
Bassmaster Sponsorship package
Reserve/Carryover fund request
Marketing 1/23/18 Meeting Notes
Committee Contact List

Budget Tracking spreadsheet